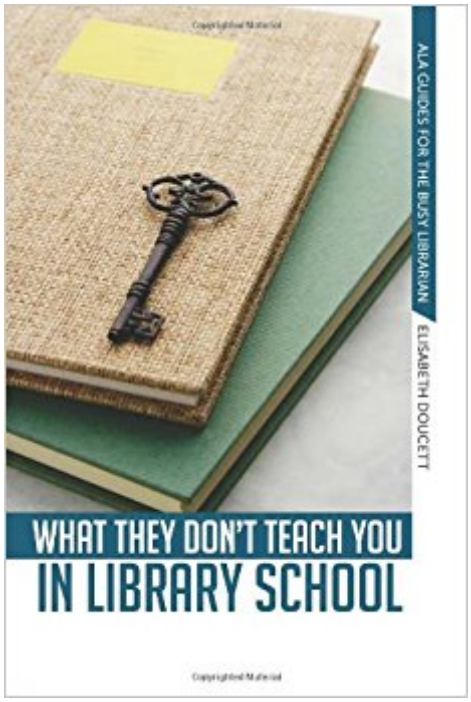
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What They Don't Teach You In Library School



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Synopsis

MLS programs do a good job of teaching the basic skills of being a librarian - how to catalog books, how to clarify a reference request, how to run a story hour. But as any working librarian will tell you, that’s not the half of it. A long-time library administrator, Elisabeth Doucett gives new librarians a full dose of practical advice and wisdom that remains between the lines of most library curriculum, while also teaching seasoned professionals a thing or two. Gleaned from years of hard-fought experience, this book . Covers a variety of library topics that are truly relevant to the day-to-day job, such as management, administration, and marketing.Shows how librarians can use practical business and organizational skills to do a better job and further their careers.Presents information in a grab-and-go format perfect that’s ready to apply in the real world.For MLS graduates just entering the job market, as well as individuals interested in switching gears through promotion or advancement, Doucett offers the inside scoop on what a librarian really needs to know.

Book Information

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Customer Reviews

Authored by the director of the Curtis Memorial Library in Brunswick, Maine, this work offers guidance to those studying librarianship, those considering librarianship as a field, and those new to, or recent in, the field. The first part provides information for those looking for their first library job. The second part gives advice to the librarian new on the job. The final part is for those who have some on-the-job experience and are ready to develop new skills in marketing, strategic planning, facilities management, and more. Within the three parts, each chapter follows a similar layout: a

brief description of what the chapter is about, followed by one to two sentences about why the reader should care, and then the heart of the matter, or the main content of the chapter. The chapters end with suggested additional resources, but the book lacks a comprehensive list of suggested readings. --Sara Marcus

Elizabeth Doucett is director of the Curtis Memorial Library in Brunswick, Maine. As assistant director of the Lucius Beebe Memorial Library in Wakefield, MA, she conducted the first of the library branding programs that formed the basis for this book. She is an experienced corporate business strategist, marketer, and problem-solver with Fortune 500 business experience. She graduated from Simmons College in 2004 with a master's in library science and earned an MBA in marketing from the J. L. Kellogg Graduate School of Management at Northwestern University. She is also the author of Creating Your Library Brand: Communicating Your Relevance and Value to Your Patrons, published by ALA Editions.

As a recent library school grad, I thought I'd get this book to see what I still need to know. The book is packed with good info, but is quite expensive, even in the kindle version.

I really enjoyed and appreciated this book. I recently graduated with my M.L.I.S. and just got my first job as a school librarian. The author addresses concerns pertinent to public and academic librarians more than school librarians, but she still raised valuable issues that I needed to consider such as speaking in public, dealing with coworker conflict, and more. Her writing style is truthful yet humorous, which was very effective. I will likely buy my own copy to keep; mine is borrowed from the public library currently.

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